



**2021 COOPERATIVE MARKETING
GRANT APPLICATION**

Application Deadline: December 1st, 2020

131 South Juliana Street Bedford, PA 15522
Phone: (814) 623-1771 Fax: (814) 623-1671

*This application is for projects that are scheduled between: January 1, 2021 and December 31, 2021

ORGANIZATION / EVENT: _____ PHONE #: _____

ADDRESS: _____ CONTACT NAME: _____

_____ EIN#: _____

Is your organization a non-profit? Yes No Year your organization was established? _____

The Cooperative Marketing Grant Program purpose is to help non-profit attractions and events attract visitors from outside of Bedford County. Does your project target people from outside of Bedford County? Yes No

Please list the specific places (name of the radio station, newspaper, TV Station or the Billboard location) where you are advertising and the cost of each ad price. If you are printing brochures, tell who is doing the design work, how many brochures you will print, who will print them and the cost of the total project. We have allowed space to enter up to three separate projects. If you need to enter more, please make additional copies of page 2.

SPECIFIC AD LOCATION: _____ COST: \$ _____

APPROXIMATE DATE _____

DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: _____ COST: \$ _____

APPROXIMATE DATE _____ DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: _____ COST: \$ _____

APPROXIMATE DATE _____ DESCRIPTION OF AD/PRINTED PIECE:

THE MAXIMUM TOTAL GRANT FOR 2021 IS \$5,000.

HOW MUCH TOTAL COOPERATIVE MARKETING GRANT MONEY ARE YOU REQUESTING? _____

*** The Bedford County Visitors Bureau will notify you before December 31, 2020 if your application has been approved.